

**FOR IMMEDIATE  
RELEASE**  
Derek Meier  
Solid PR  
[derek@solidpr.com](mailto:derek@solidpr.com)  
908-230-8371

## **Kaiju Big Battel returns with *More Better Fighto***

In support of Kaiju Big Battel's latest DVD release, *More Better Fighto*, the Kaiju Commissioner is proud to announce the Big Battel's return to NYC. A full-scale Kaiju Big Battel will take place at the Warsaw in Brooklyn, New York on Friday, November 9th. This all-star Big Battel will feature classic fighters including Dr. Cube, Pedro Plantain and Call-Me-Kevin, plus eight brand spanking new combatants. This momentous night of live monster wrestling will inaugurate a year of awesome events to support Kaiju Big Battel's *More Better Fighto* DVD release. Be sure to visit [kaiju.com](http://kaiju.com) for all the juicy details!

**What:** Kaiju Big Battel: More Better Fighto plus musical guest (TBA)

**When:** Friday, November 9th, 2007. 8PM doors. 9PM show.

**Where:** The Warsaw, 261 Driggs. Ave. Greenpoint, Brooklyn, NY

**Tickets:** \$20 advance, \$23 day of show. Available at all Ticketmaster locations and online at [Ticketmaster.com](http://Ticketmaster.com).

### **About Kaiju Big Battel**

Kaiju Big Battel is a modern conflict of epic proportions. Planet Earth is under threat: scattered throughout the galaxy is a monstrous mob of maniacal villains, menacing alien beasts, and giant, city-crushing monsters that are waging war against one another. Presiding over this mayhem is the Kaiju Commissioner, an enigmatic human-arbiter appointed by a clandestine cadre of world leaders to regulate Kaiju rage. If the Kaiju Commissioner doesn't do his job perfectly the entire world could get caught in the crossfire.

Currently, the Kaiju Universe maintains an active roster of approximately 50 monsters, including a factory-worker-turned-soup-can called Kung-Fu Chicken Noodle, a dirty hare-sage dubbed Dusto Bunny, a loser sea beast known as Call-Me-Kevin, and a despicable, square-headed mad scientist known as Dr. Cube. In addition to the Kaiju Commissioner, a few privileged humans also get a piece of the action, including Referee Jingi, a mustachioed official who enforces fairness and civility in the ring, Davio Salbino, an urban renewal expert who reconstructs crumbled cityscapes between Battels, and one tuxedo-wearing, mouth-running MC, Loudon Noxious.

## **About Studio Kaiju**

Studio Kaiju, an independent Boston-based performance and media group, is the creator of Kaiju Big Battel, the world's only live monster mayhem spectacle. Producer of consistently sold-out events, Studio Kaiju is best known for its live tournament-style performances, which are a character driven, tongue-in-cheek hybrid of American pro-wrestling, Japanese monster-movies, and lowbrow pop-culture. These multi-media events, complete with video installations, monster-movie props, a towering "Danger Cage", and crushable miniature cityscape, can also be enjoyed from a safe distance thanks to "Kaiju Big Battel: A Practical Guide to Giant City-Crushing Monsters" from Hyperion Books and the Kaiju Big Battel DVD series.

To fund its live event series, monster creations and metropolitan destruction, Studio Kaiju produces and distributes its own line of merchandise including T-shirts, "real" monster meat, magnets and a whole catalogue of other cool but useless, limited-edition designer collectibles. The world of Kaiju Big Battel is also supported by the fun-fun website, [kaiju.com](http://kaiju.com), which hosts Big Battel news, monster profiles, live event videos, arcade-style games, comics, and the most commercial online mall ever.