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Kaiju Big Battel Kicks off its 2004 Goodwill Tour at the New Museum in New York City, Thursday, April 15th 2004

Calendar: Performing Arts, Live Monster Appearance

What: Goodwill appearance, Book signing event, and Kaiju Inspired Danger

When: Thursday April 15, 6pm-8pm. After party to follow.

Where: The New Museum, 583 Broadway, New York, NY 10012

After a successful 2003 campaign of live shows, TV specials, and a DVD release **Kaiju Big Battel** returns to New York City Thursday April 15th, to kick off its 2004 Goodwill Tour. Kaiju commentator Loudon Noxious will host an evening with Kaiju Big Battel at The New Museum featuring Pedro Plantain and Dr. Cube signing copies of the new Hyperion Books release ***Kaiju Big Battel: A Practical Guide to Giant City-Crushing Monsters***, and plenty of free goodies. A host of Kaiju Big Battel favorites will be on hand to meet, greet, and share in the wine-and-cheese, which is sure to be flowing at a stodgy museum event. The Kaiju Commissioner has announced that this event, the first stop of a nationwide Goodwill Tour, will also feature never-before-seen footage from the upcoming Kaiju Big Battel DVD release, tentatively titled ***THE SHOCKING TRUTH***.

The Kaiju Commissioner organizes goodwill appearances to dispel widespread myths of antisocial and violent Kaiju behavior. No monster fighting will be allowed. Instead, a full display of the (sometimes) docile nature of Kaiju monsters will be on hand the entire week of the event in a specially designed holding pen at street level. The coming year will feature Kaiju Big Battel in a host of live shows, TV appearances, and big-time danger, but it all starts here--you do not want to miss this event.

About Kaiju Big Battel

Kaiju Big Battel is a modern conflict of epic proportions. Planet Earth is under threat: scattered throughout the galaxy is a monstrous mob of maniacal villains, menacing alien beasts, and giant, city-crushing monsters that are waging war against one another. Presiding over this mayhem is the Kaiju Commissioner, an enigmatic human-arbiter appointed by a clandestine cadre of world leaders to regulate Kaiju rage. If the Kaiju Commissioner doesn't do his job perfectly the entire world could get caught in the crossfire.

Currently, the Kaiju Universe maintains an active roster of approximately 30 monsters, including a blue alien-glutton named Sky Deviler, a factory-worker-turned-soup-can called Kung-Fu Chicken Noodle, a dirty hare-sage dubbed Dusto Bunny, Uchu Chu the Space Bug (self-explanatory), and a despicable, square-headed mad scientist known as Dr. Cube. In addition to the Kaiju Commissioner, a few other privileged humans also get a piece of the action, including Referee Jingi, a mustachioed official who enforces fairness and civility in the ring, Anthony Salbino, an urban renewal expert who reconstructs crumbled cityscapes between Battels, and one tuxedo-wearing, mouth-running MC.

About Studio Kaiju

Studio Kaiju, an independent Boston-based performance and media group, is the creator of Kaiju Big Battel, the world's only live monster mayhem spectacle. Producer of consistently sold-out events, Studio Kaiju is best known for its live tournament-style performances, which are a character driven, tongue-in-cheek hybrid of American pro-wrestling, Japanese monster-movies, and lowbrow pop-culture. These multi-media events, complete with over-sized monster-movie props, a towering "Danger Cage", and miniature cityscape, can also be enjoyed from a safe distance thanks to the Kaiju Big Battel DVD series from Redline Entertainment and the Hyperion Books release, *Kaiju Big Battel: A Practical Guide to Giant City-Crushing Monsters*.

To fund its live event series, monster creations and metropolitan destruction, Studio Kaiju produces and distributes its own line of merchandise including T-shirts, "real" monster meat, magnets and a whole catalogue of other cool but useless, limited-edition collectibles. The world of Kaiju Big Battel is also supported by Studio Kaiju's acclaimed web site, kaiju.com, which hosts Big Battel news, monster profiles, live event videos, arcade-style games, comics, and the most fun online mall ever.