

FOR IMMEDIATE RELEASE

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Kaiju to Shoot Live TV Pilot at Avalon

Tuesday, January 23th, 2007

Calendar: Performing Arts, Music, and Birth of Kaiju TV Series

Who: Kaiju Big Battel with Japanese musical guest, Peeland-Z

When: Wednesday, February 21st, 2007. Doors at 7:00 PM. Show at 8:00 PM

Where: Avalon Boston, 15 Lansdowne St. (behind Fenway Park) Boston, MA

Tickets: Available at Ticketmaster.com. All Ages. \$15.25

Massachusetts, come on down! Be a part of television history as Boston's own Kaiju Big Battel films their acclaimed live show for a TV pilot. Don't miss your chance to join Dr. Cube and the rest of the Kaiju combatants at Avalon Boston when G4 TV captures the night's live performance for television screens across America.

To help celebrate Kaiju's media milestone, very special musical guest Peeland-Z will kick off the night with their acclaimed "Japanese action comic punk" rock show.

According to the Kaiju Commissioner, it's no accident that *Kaiju Big Battel: The TV Pilot* is filming in Boston. "We are very excited about the prospects of a Kaiju TV series, and its only fitting that we film the pilot in Kaiju's hometown. Boston has been very generous in their support of Kaiju over the years and we wouldn't want to hold this Big Battel anywhere else."

This multi-media event will be a full-scale Kaiju Big Battel performance, complete with 42 blocks of crushable cityscape, a massive Midtown Tower, a gigantic Mocky Tomb of Doom, and a veritable who's who of Kaiju Big Battel stars, including Dr. Cube, Kung-Fu Chicken Noodle, Pedro Plantain, Hell Monkey, Unibouzu, Call-Me-Kevin, and a host of others.

Experience the live monster wrestling spectacle and see if Kung-Fu Chicken Noodle can defend his Kaiju Championship Title against an army of time-traveling Space Bugs and Dr. Cube's evil Posse. This is Kaiju Big Battel history in the making, so don't miss this rare chance to be part of Kaiju's leap to television.

Visit kaiju.com for more info and full descriptions of the match ups!

About Kaiju Big Battel

Kaiju Big Battel is a modern conflict of epic proportions. Planet Earth is under threat: scattered throughout the galaxy is a monstrous mob of maniacal villains, menacing alien beasts, and giant, city-crushing monsters that are waging war against one another. Presiding over this mayhem is the Kaiju Commissioner, an enigmatic human-arbiter appointed by a clandestine cadre of world leaders to regulate Kaiju rage. If the Kaiju Commissioner doesn't do his job perfectly the entire world could get caught in the crossfire.

Currently, the Kaiju Universe maintains an active roster of approximately 50 monsters, including a factory-worker-turned-soup-can called Kung-Fu Chicken Noodle, a dirty hare-sage dubbed Dusto Bunny, a loser sea beast known as Call-Me-Kevin, and a despicable, square-headed mad scientist known as Dr. Cube. In addition to the Kaiju Commissioner, a few privileged humans also get a piece of the action, including Referee Jingi, a mustachioed official who enforces fairness and civility in the ring, Davio Salbino, an urban renewal expert who reconstructs crumbled cityscapes between Battels, and one tuxedo-wearing, mouth-running MC, Loudon Noxious.

About Studio Kaiju

Studio Kaiju, an independent Boston-based performance and media group, is the creator of Kaiju Big Battel, the world's only live monster mayhem spectacle. Producer of consistently sold-out events, Studio Kaiju is best known for its live tournament-style performances, which are a character driven, tongue-in-cheek hybrid of American pro-wrestling, Japanese monster-movies, and lowbrow pop-culture. These multi-media events, complete with video installations, monster-movie props, and crushable miniature cityscape, can also be enjoyed from a safe distance thanks to "Kaiju Big Battel: A Practical Guide to Giant City-Crushing Monsters" from Hyperion Books and the Kaiju Big Battel DVD series from Koch Vision.

To fund its live event series, monster creations and metropolitan destruction, Studio Kaiju produces and distributes its own line of merchandise including T-shirts, "real" monster meat, magnets and a whole catalogue of other cool but useless, limited-edition designer collectibles. The world of Kaiju Big Battel is also supported by the fun-fun website, **kaiju.com**, which hosts Big Battel news, monster profiles, live event videos, arcade-style games, comics, and the most commercial online mall ever.

About G4 TV

G4, the fastest growing network on television for 2006, launched in April 2002 and is now available in 61 million cable and satellite homes nationwide. The #1 podcasted cable network in America and a leader in VOD, G4 embraces the male 18-34 audience and their fascination with video games, the Internet, broadband, technology, comics and animation. Additionally, G4 provides breaking news and insider opinions on these topics as well as the broader culture young men are interested in. The company is headquartered in Los Angeles and is owned by Comcast Corporation. To learn more, log onto www.g4tv.com.

About Peeland-Z

“Peeland-Z, the Japanese Action Comic Punk Band, was formed by Peeland-Yellow, Peeland-Blue, and Peeland-Red (claim they are from Z area in the Planet Peeland!!) in 1998, and came into action based in NYC. These three dress up in color-coordinated costumes about as if they came out of Japanese Animation (claim those are not costumes, but the skin!!!) put on a fun entertainment. Yes, their performance is not just playing music. Have you heard of human bowling, wrestling and kung-fu action, or funny dance at the punk rock shows? Peeland-Z knows how to entertain the audience by dragging them into the show. One experience would capture you!! Peeland-Z is the best of the universe!”