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Prepare for Terebi Sento

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Kaiju Big Battel brings the city-crushing monster mayhem of its sold-out live shows to living rooms and cubicles across America with its debut DVD release, *Terebi Sento*. The Redline Entertainment release will drop on September 30, 2003. The 60-minute DVD marks the first national release in Kaiju Big Battel's cult history.

In addition to comical commentary from the KBB sports center, the action packed release showcases four live Battels tricked out with explosions, electric shocks, and the destruction of countless city blocks. And if a giant Club Sandwich fighting a killer can of Soup doesn't impress you, the DVD also includes a Golden Banana award ceremony, a soap opera-esque Alien love triangle and the Silver Potato music video tribute, "Peel Me Now." DVD extras include Kaiju character bios, live event trailers, and a "What is Kaiju?" history lesson.

Kaiju Big Battel will continue its live-event series with upcoming Battels in New York, Boston, and beyond and a propaganda campaign including goodwill appearances at Big Apple Anime Fest, Wizard World Chicago, and the Vans Warped Tour. In the winter of 2004 Kaiju will be captured in a 192-page book from Hyperion Books entitled, *Kaiju Big Battel; A Practical Guide to Giant City-Crushing Monsters*.

About Kaiju Big Battel

Kaiju Big Battel is a modern conflict of epic proportions. Planet Earth is under threat: scattered throughout the galaxy is a monstrous mob of maniacal villains, menacing alien beasts, and giant, city-crushing monsters that are waging war against one another. Presiding over this mayhem is the Kaiju Commissioner, an enigmatic human-arbiter appointed by a clandestine cadre of world leaders to regulate Kaiju rage. If the Kaiju Commissioner doesn't do his job perfectly the entire world could get caught in the crossfire.

Currently, the Kaiju Universe maintains an active roster of approximately 30 monsters, including a blue alien-glutton named Sky Deviler, a factory-worker-turned-soup-can called Kung-Fu Chicken Noodle, a dirty hare-sage dubbed Dusto Bunny, Uchu Chu the Space Bug (self-explanatory), and a despicable, square-headed mad scientist known as Dr. Cube. In addition to the Kaiju Commissioner, a few other privileged humans also get a piece of the action, including Referee Jingi, a mustachioed official who enforces fairness and civility in the ring, Anthony Salbino, an urban renewal expert who reconstructs crumbled cityscapes between Battels, and one tuxedo-wearing, mouth-running MC.

About Studio Kaiju

Studio Kaiju, an independent Boston-based performance and media group, is the creator of Kaiju Big Battel, the world's only live monster mayhem spectacle. Producer of consistently sold-out events, Studio Kaiju is best known for its live tournament-style performances, which are a character driven, tongue-in-cheek hybrid of American pro-wrestling, Japanese monster-movies, and lowbrow pop-culture. These multi-media events, complete with over-sized monster-movie props, a towering "Danger Cage", and miniature cityscape, can also be viewed from a safe distance thanks to the Kaiju Big Battel DVD series from Redline Entertainment.

To fund its live event series, monster creations and metropolitan destruction, Studio Kaiju produces and distributes its own line of merchandise including T-shirts, "real" monster meat, magnets and a whole catalogue of other cool but useless, limited-edition collectibles. The world of Kaiju Big Battel is also supported by Studio Kaiju's acclaimed web site, kaiju.com, which hosts Big Battel news, monster profiles, live event videos, arcade-style games, comics, and the most fun online mall ever.

About Redline Entertainment

Redline Entertainment is the number one youth lifestyle video label. In addition to Kaiju Big Battel, the label's current roster includes Tony Hawk's "Trick Tips" and "Gigantic Skatepark Tour" Series, Fox's Racing Motocross and BMX Titles, és Footwear's "Menikmati," Birdhouse's "The End," TransWorld Media Skate Titles, roxy's "Surf, NOW," Dave Mirra's "Trick Tips," Fleshwound Films' "Crusty Demons of Dirt" Series, and "360 Video Magazine." Redline Entertainment delivers marketing muscle, creative freedom, and a straight up approach to all of its partners. Redline Entertainment is a wholly owned subsidiary of Best Buy Co. Inc. and is based in Minneapolis-St. Paul, Minnesota.