

**FOR IMMEDIATE RELEASE:**

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## **Kaiju Debut DVD Premier at Coolidge; Release Party at Paradise Lounge**

### **Thursday September 4, 2003**

Kaiju Big Battel brings the giant-city-crushing-monster mayhem of its sold-out live shows and to living rooms and cubicles across America with its debut DVD release, *Terebi Sento*. The Redline Entertainment release will drop on September 30, 2003. The 60-minute DVD marks the first national release in Kaiju Big Battel's cult history.

In celebration of Kaiju's debut DVD, the Kaiju Commissioner has planned two gala events for the hometown Boston fans:

### **Premier Boston Screening of *Terebi Sento***

Oct 3, Friday, 12 Midnight, All ages, Free admission

Coolidge Corner Theatre, 290 Harvard St., Brookline MA.

Info: 617-734-2500, [www.coolidge.org](http://www.coolidge.org)

Over 800 Kaiju fans attended the world premier of *Terebi Sento* in Manhattan. Now the Kaiju mayhem will be brought back home with the Boston premiere at the Coolidge Corner Theatre in Brookline on Friday, October 3 at midnight. This one-night-only event is free to the public. The DVD will be available for sale and several Kaiju appearances are slated for this red carpet event. Capacity is limited, so arrive on time.

### **Blackout Bar hosts Kaiju's *Terebi Sento* DVD Release Party**

Sept 24, Wed. 9 PM 21+, No Cover, \$2 Drafts all night

The Paradise Lounge, 969 Commonwealth Ave. Boston MA.

DJs Mark V and Damian Spinning rock n roll 'til 2AM

This special event is for the grown-up kids. All Kaiju fans, friends, and family of legal age are invited to the *Terebi Sento* DVD Release Party at the Paradise Lounge. Please note this is a 21+ event. Everyone except Dr. Cube's Posse is invited. Kaiju Regulatory Commission security agents have assured the City of Boston that no monsters will be on site for the event. So do not fear.

### **About Terebi Sento DVD**

In addition to comical commentary from the KBB sports center, the action-packed release showcases four live Battels tricked out with explosions, electric shocks, and the destruction of countless city blocks. And if a giant Club Sandwich fighting a killer can of Soup doesn't impress you, the DVD also includes a Golden Banana award ceremony, a soap opera-esque Alien love triangle and the Silver Potato music video tribute, "Peel Me Now." DVD extras include Kaiju character bios, a Piebald music video, live event trailers, and a "What is Kaiju?" history lesson.

Kaiju Big Battel will continue its live-event series with upcoming Battels in New York, Boston, and beyond and a propaganda campaign including goodwill appearances at the Big Apple Anime Fest, Wizard World, and the Vans Warped Tour. In the winter of 2004 Kaiju will be captured in a 192-page book from Hyperion Books entitled, *Kaiju Big Battel: A Practical Guide to Giant City-Crushing Monsters*.

### **About Kaiju Big Battel**

Kaiju Big Battel is a modern conflict of epic proportions. Planet Earth is under threat: scattered throughout the galaxy is a monstrous mob of maniacal villains, menacing alien beasts, and giant, city-crushing monsters that are waging war against one another. Presiding over this mayhem is the Kaiju Commissioner, an enigmatic human-arbiter appointed by a clandestine cadre of world leaders to regulate Kaiju rage. If the Kaiju Commissioner doesn't do his job perfectly the entire world could get caught in the crossfire.

Currently, the Kaiju Universe maintains an active roster of approximately 30 monsters, including a blue alien-glutton named Sky Deviler, a factory-worker-turned-soup-can called Kung-Fu Chicken Noodle, a dirty hare-sage dubbed Dusto Bunny, Uchu Chu the Space Bug (self-explanatory), and a despicable, square-headed mad scientist known as Dr. Cube. In addition to the Kaiju Commissioner, a few other privileged humans also get a piece of the action, including Referee Jingi, a mustachioed official who enforces fairness and civility in the ring, Anthony Salbino, an urban renewal expert who reconstructs crumbled cityscapes between Battels, and one tuxedo-wearing, mouth-running MC.

### **About Studio Kaiju**

Studio Kaiju, an independent Boston-based performance and media group, is the creator of Kaiju Big Battel, the world's only live monster mayhem spectacle. Producer of consistently sold-out events, Studio Kaiju is best known for its live tournament-style performances, which are a character driven, tongue-in-cheek hybrid of American pro-wrestling, Japanese monster-movies, and lowbrow pop-culture. These multi-media events, complete with oversized monster-movie props, a towering "Danger Cage", and miniature cityscape, can also be viewed from a safe distance thanks to the Kaiju Big Battel DVD series from Redline Entertainment.

To fund its live event series, monster creations and metropolitan destruction, Studio Kaiju produces and distributes its own line of merchandise including T-shirts, "real" monster meat, magnets and a whole catalogue of other cool but useless, limited-edition collectibles. The world of Kaiju Big Battel is also supported by Studio Kaiju's acclaimed web site, [kaiju.com](http://kaiju.com), which hosts Big Battel news, monster profiles, live event videos, arcade-style games, comics, and the most fun online mall ever.